

# 2 MORE Reasons to call WCO today!

Maximize Your  
Spectrum License  
Asset Value &  
Reduce Risk\*

## 1

### Convert a Non-Core Asset Into a Core Asset

Your spectrum license is an asset not directly related to your educational institution and has a limited fixed return and may be cancelled at specific term intervals by the tenant. WCO Spectrum can help you **monetize your asset for a lump sum cash payment** which can be invested directly in your core business with potentially higher returns.

## 2

### Beef Up Mental Health Resources

As discussed by PWC Spring 2021, higher education institutions have **identified student mental health as one of the highest risk areas**. Covid-19 has amplified the mental health crisis as 42% of college students report feelings of severe depression. Addressing mental health conditions has fallen on universities to absorb in terms of additional facilities, professional staffing, training and wellness technology.

Call Today at **(800) 399-2384** to learn how WCO Spectrum can help you maximize and monetize the value of your Spectrum License with a lump sum cash payment.

*\*This is not an offer to purchase your Spectrum License asset. (1) Source: National Student Clearinghouse Research Center Nov 2021 (2) The Nation April 2021.*



WCO SPECTRUM  
[wcospectrum.com](http://wcospectrum.com)